

# URBAN FARMER DENVER WASTE ACTIVITY AND CARBON FOOTPRINT

This report of the 2018 waste output from Urban Farmer is a quantitative analysis to illustrate the financial and ecological benefits of sustainable restaurant practices. Many environmentally conscious policies are already in place - recycling waste, distributing biodegradable straws and takeout containers, and sourcing food from local farms.



**66%**  
of global consumers are willing to pay more for sustainable goods

**80%**  
of consumers will tell friends and family about a company's environmental responsibility

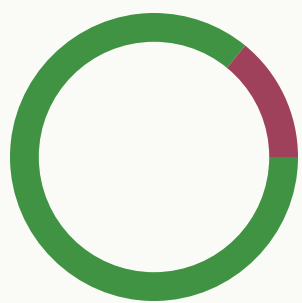
**73%**  
of millennials are willing to pay more for sustainable goods

**35%**  
reduction in employee turnover due to greater corporate responsibility

**55%**  
better staff morale in companies with strong sustainability programs

## TOTAL WASTE

**375,984 LB**

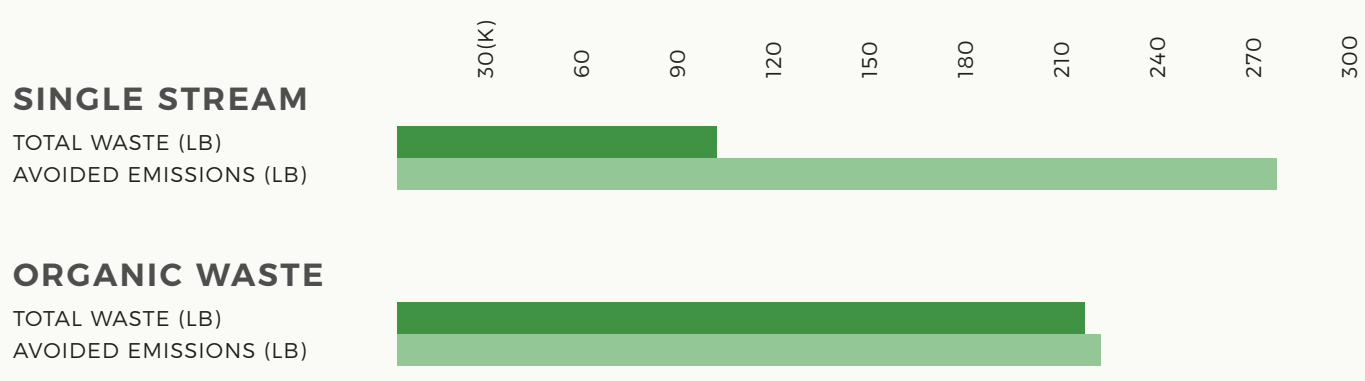


LANDFILL WASTE	
OF TOTAL WASTE	17%
LANDFILL WASTE	64,213 LB
LANDFILL EMISSIONS	51,370 LB

DIVERTED WASTE	
OF TOTAL WASTE	83%
DIVERTED WASTE	311,770 LB
AVOIDED EMISSIONS	500,750 LB

## DIVERTED WASTE

**311,770 LB**



While so much plastic is disposable, plastic lasts forever in the environment.



Glass and aluminum can be recycled infinitely without losing quality.



Cork is a completely renewable, sustainable and recyclable product.



Food in a landfill produces methane, which is 23x stronger than CO2.



Because of your sustainability program, 273 acres of forest can absorb someone else's footprint.



Your avoided CO2e from recycling and composting could fill 113 single family homes.